

VIDEO (ALL CAPS)	#	AUDIO
FADE IN ES OF BAND FOR UNIVERSITY OF CHECK AMERICA (UCA) ENTERING THE FIELD. THE BAND IS SMALL, ROUGHLY ABOUT 100 PEOPLE. THEY ARE DRESSED IN BLACK TOPS, WHITE BOTTOMS, AND BLACK SHOES. THEY LOOK LIKE BALL POINT PENS.	1	CROWD BOOS BAND.
CUT TO PAN OF THE STADIUM. STADIUM IS FILLED WITH VISA CHECK CARD UNIVERSITY (VCCU) FANS, ALL DRESSED IN BLUE, YELLOW, AND WHITE.	2	JOHN MADDEN (OFF CAMERA READING): Today we have the game of the Millennium, University of Check America versus Visa Check Card University. The Pens versus the Swipers.
CUT TO FS OF JOHN MADDEN AT THE BROADCAST TABLE WITH DAN MARINO.	3	DAN MARINO: Yeah John. The Pens are really making it happen.
CUT CU OF JOHN LOOKING SHOCKED AT DAN.	4	JOHN MADDEN: Maybe you've been sleep during the game, but the Swipers have stormed the Pens. I think they ran out of ink.
CUT TO DAN ADJUSTING HIS TIE AND BEGINNING TO SWEAT.	5	SFX: TRUMPETS BLOW OFF KEY NOTES.
CUT TO AUDIENCE THROWING PENS AT THE BAND. BAND MURMURS.	6	CROWD BEGINS TO CHANT: We want Swipers! We want Swipers! Checks are outdated!
CUT TO FS OF INK PEN MASCOT RUNNING TO THE CHECK SHAPED BUS.	7	SFX: PEOPLE HOLLERING, FEET TRAMPLING AGAINST THE BLEACHERS, AND INSTRUMENTS CRASHING TO THE GROUND.
CUT FS OF CROWD STORMING THE FIELD.	8	

CUT TO FS OF JOHN HOLDING DAN IN A HEADLOCK.

9

SFX: DAN GRUNTING.

DAN MARINO (BARELY AUDBILE):

Checks are better.

CUT TO CU OF JOHN TIGHTENING HIS GRIP.

10

JOHN MADDEN:

The Visa Check Card is THE BEST solution.

CUT TO FS OF THE CROWD BEATING THE MASCOT AND RIPPING HIS CHECK CAPE.

11

SFX: MASCOT HOLLERING AND PUNCHES

IMPACTING BAND MEMBERS.

CUT TO FS OF VCCU DRUMLINE ENTERING THE FIELD AND CALMING THE CHAOS. THE BAND IS LIGHTLY DRUMMING. IT IS ABOUT A 1000 MEMBERS.

12

SFX: DRUMS BEAT LIGHTLY.

CUT TO PAN OF THE ANGRY CROWD RIPPING THE PEN MASCOT, BUT PAUSING WHEN THEY SEE THE VCCU BAND ENTER THE FIELD.

13

SFX: AWKWARD SILENCE. DRUMS STOP BEATING.

CUT TO JOHN LOOKING AT THE MONITOR SHOWING THE FIELD, FREEZING IN PLACE, AND HOLDING DAN'S FACE AGAINST THE DESK WITH HIS ARM PINNED AND TWISTED AGAINST HIS BACK. WITH HIS FREE ARM, JOHN PULLS HIS VISA CHECK CARD FROM HIS BACK POCKET AND BEGINS TO SING THE VCCU ANTHEM.

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CROWD, VCCU BAND, AND JOHN:

Life takes Visa...check and cash are not guaranteeda...

FADE TO RED VISA LOGO AND VISACHECKCARD.COM .

SFX: SINGING FADES.

JOHN MADDEN (OFF CAMERA)

The Swipers do it again!!!! Life takes Visa.